

THE GUIDE TO CINDERELLA STORY FILMING

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Video format setting

1080p and 24fps. If you use an iPhone camera, please turn the video set to 4K and 24 fps. The final video has to be a 16:9 ratio. (It will consume 150 mega bites per minute.)

Interview(A-roll) shooting

Camera setup

1. Use two cameras with a tripod for easy editing. Follow the 30-degree rule, keep the 30-degree angle between every two cameras and the interviewee, and set different shot compositions for each camera. So the interviewee is supposed not to look at the camera.



2. Capturing the interviewee's quality voice is the most important. Use lavalier microphone. Various products in the market are not too expensive.



Questions

1. Please introduce yourself (Dentistry career years, Implantology career years, Dental school graduate year, about practice, family, hobby and more)
2. Why did you become a dentist(Any specific motivation)? Why did you start implant treatment? (GP)
3. What is your goal, vision, or dream through your practice(profession)?
4. How did you know about Mega'mind? And why did you apply to Mega'mind?
5. What is your goal(result position) in the Mega'mind event? What do you want to obtain(achieve) through Mega'mind experience?

B-Roll(Insert) footage

After filming an interview, we need to take a video related to the interview and collect the picture materials for the b-roll(insert) required for editing.

Shot lists

1. Clinical action shots in his(her) practice
 - exam,
 - treatment
 - Implant surgery
 - interaction with the patients
 - etc.
2. Preparing the Megamind presentations.
 - Reviewing the case.
 - Slides editing
 - Lecture Script
 - Speaking practice
3. Clinic image Insert shots (full, medium, tight)
4. And more something special...

***Even if you shoot according to the same filming guide, the interview and on-site shooting should reveal the individuality and uniqueness of each applicant.**

Thank you!